

ICG's  
highlights  
of the year  
2015

15

It's been a year of new client relationships, new faces and new campaigns here at ICG.

We've been working on some great projects from landmark client anniversaries to making the most of Google's new mobile friendly search rankings.

And, of course, there's been no shortage of cake along the way!

Enjoy browsing through our 2015 highlights.

**Keep up-to-date with all the latest studio news  
and recent work at [icgonline.co.uk/blog](http://icgonline.co.uk/blog)**

# January

From care homes to confectionery, this year we've thoroughly enjoyed helping these new clients achieve their marketing goals.



# February

Our client satisfaction survey once again revealed that 100 per cent of clients surveyed would recommend us. It's why clients are at the heart of our business.

A large, stylized graphic of '100%' is centered on the page. The numbers '100' are rendered in a gradient from teal to yellow. The percentage sign is orange and features two heart shapes integrated into its design: one heart is positioned above the top bar of the percent sign, and another is positioned below the bottom bar. The overall aesthetic is clean and positive, emphasizing the 100% client satisfaction rate mentioned in the text above.

100%

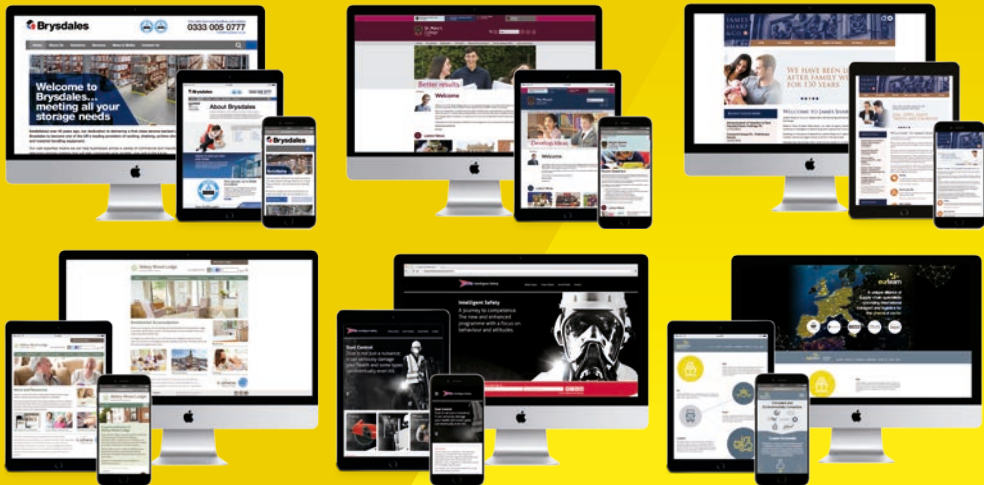
# March

We can't resist a good story and this year there were lots of captivating narratives from orangutans at Blackpool Zoo to 30 years of gas production from Morecambe Bay.



# April

Is your website mobile friendly? It was the big question on everyone's lips as Google updated its search algorithms. From desktop to tablet and mobile, we've had a busy year building new websites.



# May

Mary Berry eat your heart out. We don't let a special occasion go by without a slice of cake... rainbow, chocolate, fruit, lemon...



# June

Delighted to welcome lots of new faces to Windy Harbour Barn.  
Meet Tony, Jane, Rob, Sophie and Sam who are now all part of the ICG family.





# July

Creating buzz and talk-ability in the digital space has never been so important. This year it's been all about advice sharing, competitions and helping clients have an authoritative voice in their sector.



# August

In addition to all the great print work undertaken in 2015, the design team went large, producing giant sized graphics for train stations, trams and even the baggage area at Bristol Airport!



# September

Thrilled to be shortlisted for three high profile, industry accolades this year. Our awards wall of fame is quickly running out of space!



# October

When someone said 'who's up for an outdoor charity sleepover?' Julie, Paula and Amy of the PR team immediately dug out their sleeping bags and woolly hats.



# November

This year, we've been working closely with clients as strategic partners, helping them roll out communications across a variety of channels.



# December

Visit our **NEW** website for some real insights into what we do, how we support businesses and what makes us tick!



We would love you to  
be a highlight of 2016

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